

180 Degrees Consulting Berlin is looking for a Marketing Manager



About 180 Degrees Consulting

180 Degrees Consulting Berlin e.V. is the Berlin branch of the [worldwide 180 Degrees Consulting network](#), the world's largest consultancy for social organisations. We train students and young professionals in human-centred design methods blended with traditional consulting tools so they can help social organisations accelerate their social impact and become future social impact leaders.

We are looking for a creative and results-oriented marketing manager to join our team. In this role, you will be responsible for developing and executing marketing strategies that will increase brand awareness and recognition of 180DC. You will also be responsible for managing our social media presence, website, and email marketing campaigns.

Responsibilities:

- Develop and execute marketing strategies that increase brand awareness and recognition of 180DC
- Manage our social media presence, including creating and posting engaging content
- Maintain and update our website
- Design and manage email marketing campaigns
- Work with the executive team to develop and implement marketing initiatives
- Integrate marketing into our events
- Analyse marketing data and track results

Qualifications and Profile:

- Experience in marketing and/or strong interest in learning and applying various marketing skills (social media, content creation, etc.)
- Passion for social impact and a desire to contribute to a positive mission
- Based in Berlin, Germany
- Ability to commit approximately 10 hours per week
- Previous experience working in 180DC is a plus

- Preferably able to commit one year to the position in order to have a long-lasting impact on the future of the organisation

What is in for you?

- Opportunity to make an impact by developing and executing high-quality marketing campaigns that will increase brand awareness for 180DC and social impact organisations.
- Possibility to develop your marketing skills - being part of the 180DC marketing team will provide you with the opportunity to learn from experienced professionals and develop your skills in social media marketing, content creation, campaign management, and more.
- Become part of a passionate and supportive network of young professionals who are all working to make a positive difference.
- Through participation in our signature events, workshops, and study cases, you will have the opportunity to connect with industry leaders, social entrepreneurs, and other like-minded individuals.
- The 180DC marketing team offers a dynamic and fast-paced environment where you can gain valuable leadership experience.

Does this sound like you? Then **get in touch with us** right away!

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